Electronically tracking your food

Smarte lösninger for å overvåke transport av sjömat
Kystens hus, Stortorget 1A Tromsö
2. mars 2017
Ragnheidur Thorarinsdottir
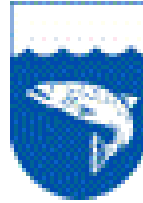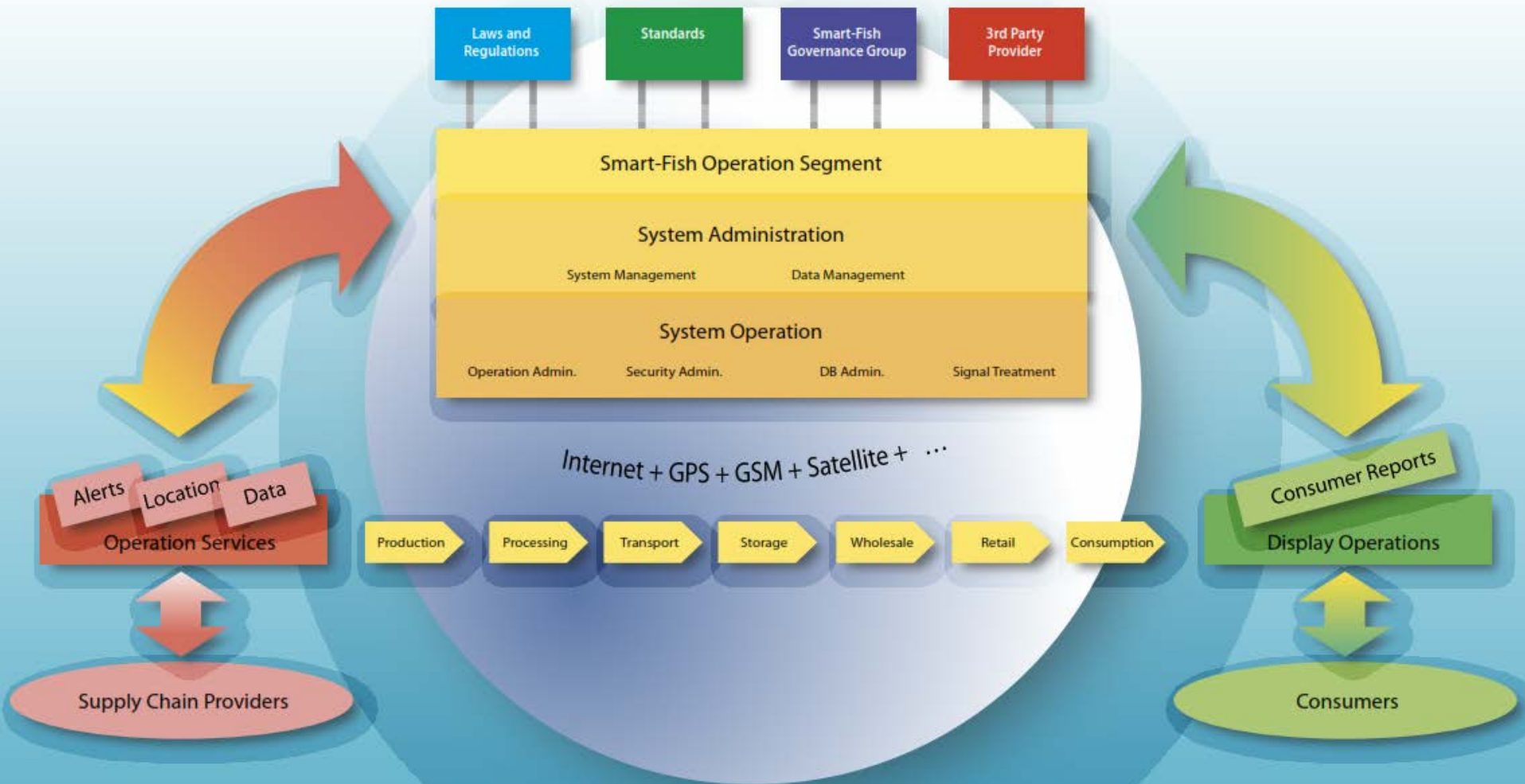
Partners

Associated Partners

Rifos and Haukamyri

Aim of SmartFish

- Printed electronic Smart Labels to put on food packages for measuring temperature

- A telecommunications system to retrieve data from Smart Labels, add time and GPS info and send it to the cloud

- A cloud system which stores and processes the data and has a browser user interface

- Marketing analysis - including stakeholder analysis at both producer and consumer ends

SMART FISH

The community model

Story so far

- Smart-Fish specifications

- Smart-Fish flexible sensors
  - Sensor specifications and metric for evaluation
  - Testing of materials

- Smart-Fish telecommunication
  - Documentation of usable technologies
  - Requirements for the telecommunication system
  - System specification

- Smart-Fish questionnaire / market report

- Smart-Fish – prototype testing

SMART FISH

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HTTP://SMART-FISH.EU/FILMS/